

FAX# 703 528 7880  
CREDIT RISK !!  
REPORT FROM REP  
HARRIS  
\*\*\*CHANGES\*\*\*  
AUG7/12 15.37  
\*\*\* WFTV-TV \*\*\*

SALES PRSN WA- JOE KNAUER

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE RECEIVED \_\_\_\_\_

STA:

DEFEND JUSTICE FROM POLITICS

AGENCY ADVERTISER CODE = 361 AGENCY EST# = 1544  
AGENCY PRODUCT CODE = 379

PROGRAM : JEOPARDY/WHEEL  
CON COM1: JEOPARDY/WHEEL

36	A	400P-500P	30	\$1,200.00	10/9	1	TUE
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PROGRAM : DR OZ  
ORD COM1: PRGM CHANGE: SAT 7-8P IS NASCAR  
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-15 FOR 1 SPOT/WK

REP HEADLINE# 6249645 TRF# 323794  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 15.37  
 \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#15									
			MISSED: SAT/700P-800P				OCT13		30S	\$1,200.00	(AUG7/12)	
			OFFER: TUE/400P-500P				OCT9		30S	\$1,200.00	PLS ADVISE.	
			CMT: PRGM CHANGE: SAT 7-8P IS NASCAR									
OCT/12			80450.00									
CONTRACT TOTAL											80450.00	
TOTAL SPOTS											35	

MARKET TOTALS \$211,710 WFTV 38% WKMG 19% WESH 17% WOFL 9% WKCF 5% WRBW 9% CABL 0%  
 WOPX 0% WRDQ 3% EFTV 0%

SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE